



A MEMBER SUPPORTED
NATIONAL BUICK CLUB

TECHNICAL TIPS

MODEL	BODY TYPE	Leads and Weights	First Year Price (as shown)	1938 RETAILING PRICE WITH 1938 Buick Accessories	1938 RETAILING PRICE WITH 1938 Buick Accessories	Over-Trail Doors	36 Month	18 Month	12 Month	OPTIONARY EQUIPMENT
18-40C	5-P. 4-D. Conv. Streamline Spl. Phae.	3705	\$1406							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-41	5-P. 4-D. Tourg. Sedan (Trunk Blk.)	3560	\$1047							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-44	5-P. 2-D. Streamline Sport Sedan	3515	\$ 981							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-46	2-P. Business Coupe	3385	\$ 945							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-46C	4-P. Conv. Coupe (Rumble Seat)	3575	\$1103							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-46S	4-P. Sport Coupe (Opera Seats)	3425	\$1001							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-47	5-P. 4-D. Streamline Sport Sedan	3535	\$1022							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-48	5-P. 2-D. Tourg. Sedan (Trunk Blk.)	3520	\$1006							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-60C	5-P. 4-D. Conv. Streamline Spl. Phae.		\$1713							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-61	5-P. 4-D. Tourg. Sedan (Trunk Blk.)	3780	\$1297							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-66C	4-P. Conv. Coupe (Rumble Seat)	3815	\$1359							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-66S	4-P. Sport Coupe (Opera Seats)	3690	\$1226							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-67	5-P. 4-D. Streamline Sport Sedan	3785	\$1272							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-68	5-P. 2-D. Tourg. Sedan (Trunk Blk.)	3760	\$1256							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-80C	6-P. 4-D. Conv. Streamline Spl. Phae.		\$1983							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-81	6-P. 4-D. Tourg. Sedan (Trunk Blk.)	4245	\$1645							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-81F	6-P. 4-D. Formal Sedan (Trunk Blk.)		\$1758							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-87	6-P. 4-D. Streamline Sport Sedan		\$1645							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-90	8-P. 4-D. Tourg. Sedan (Trunk Blk.)		\$2350							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-90L	8-P. 4-D. Limousine (Trunk Back)		\$2453							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-91	6-P. 4-D. Tourg. Sedan (Trunk Blk.)		\$2176							40 SERIES—SEDANS AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.

NOTE: SAFETY GLASS INCLUDED IN DELIVERED PRICE OF ALL MODELS
CONVERTIBLE MODEL TOP MATERIAL (Obtainable at an extra cost)
Series 40-90-90 7-T, Tan 8-T, Blue Gray 11-T, Black

"Buy Buick!"

TAXABLE HORSEPOWER 30.63
Series 40 37.81
Series 60-80-90 37.81



1937 Buick Limited six-passenger sedan

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