



A MEMBER SUPPORTED
NATIONAL BUICK CLUB

TECHNICAL TIPS

MODEL	BODY TYPE	Loading Weights	First Year Price (as shown)	1937-1938 RETAIL PRICE WITH 1937-1938 Accessories	1938-1939 RETAIL PRICE WITH 1938-1939 Accessories	Over-Trail Doors	36 Month	18 Month	12 Month	OPTIONARY OPTIONS
18-40C	5-P. 4-D. Conv. Streamline Spl. Phae.	3705	\$1406							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-41	5-P. 4-D. Tourg. Sedan (Trunk Blk.)	3560	\$1047							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-44	5-P. 2-D. Streamline Sport Sedan	3515	\$ 981							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-46	2-P. Business Coupe	3385	\$ 945							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-46C	4-P. Conv. Coupe (Rumble Seat)	3575	\$1103							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-46S	4-P. Sport Coupe (Opera Seats)	3425	\$1001							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-47	5-P. 4-D. Streamline Sport Sedan	3535	\$1022							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-48	5-P. 2-D. Tourg. Sedan (Trunk Blk.)	3520	\$1006							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-60C	5-P. 4-D. Conv. Streamline Spl. Phae.		\$1713							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-61	5-P. 4-D. Tourg. Sedan (Trunk Blk.)	3780	\$1297							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-66C	4-P. Conv. Coupe (Rumble Seat)	3815	\$1359							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-66S	4-P. Sport Coupe (Opera Seats)	3690	\$1226							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-67	5-P. 4-D. Streamline Sport Sedan	3785	\$1272							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-68	5-P. 2-D. Tourg. Sedan (Trunk Blk.)	3760	\$1256							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-80C	6-P. 4-D. Conv. Streamline Spl. Phae.		\$1983							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-81	6-P. 4-D. Tourg. Sedan (Trunk Blk.)	4245	\$1645							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-81F	6-P. 4-D. Formal Sedan (Trunk Blk.)		\$1758							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-87	6-P. 4-D. Streamline Sport Sedan		\$1645							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-90	8-P. 4-D. Tourg. Sedan (Trunk Blk.)		\$2350							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-90L	8-P. 4-D. Limousine (Trunk Back)		\$2453							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.
18-91	6-P. 4-D. Tourg. Sedan (Trunk Blk.)		\$2176							40 SERIES—SEDMAN AND COUPES: No. 409, Tan Bedford Cord; No. 401, Toupe Mohair Fabric; Leather obtainable at extra cost; No. 402, Birch; No. 403, Tan; No. 404, Grey; No. 405, Green; No. 406, Blue; No. 407, Red.

NOTE: SAFETY GLASS INCLUDED IN DELIVERED PRICE OF ALL MODELS
CONVERTIBLE MODEL TOP MATERIAL (Obtainable at an extra cost)
Series 40-60-80 7-T, Tan 8-T, Blue Gray 11-T, Black

"Buy Buick!"

TAXABLE HORSEPOWER 30.63
Series 40 37.81
Series 60-80-90 37.81



1937 Buick Limited six-passenger sedan

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